

107年5月3日系課程委員會議審議通過
107年5月10日系課程委員會議審議通過
107年5月16日院課程委員會審議通過
107.5.29.校課程委員會議及107.6.14.教務會議審議通過
107.5.29.校課程委員會議及107.6.14.教務會議審議通過
107.12.13.校課程委員會議及108.1.6.教務會議審議修訂通過
109.12.10.校課程委員會議及109.12.17.教務會議審議修訂通過
110.05.25.校課程委員會議及110.06.15.教務會議審議修訂通過

科目	Courses	上學期 First Semester			下學期 Second Semester		
		學分 Credits	正課 Lecture	實習 Internship	學分 Credits	正課 Lecture	實習 Internship
共同選修科目 General Electives Courses							

第一學年 First Year (無排定共同選修課程 No General Electives Courses)							
第二學年 Second Year							
全民國防教育軍事訓練(三)	All-Out Defense Education Military Training (III)	1	2	0			
全民國防教育軍事訓練(四)	All-Out Defense Education Military Training (IV)				1	2	0
第三學年 Third Year							
體育選修	Physical Elective Course	1	2	0	1	2	0
全民國防教育軍事訓練(五)	All-Out Defense Education Military Training (V)	1	2	0			
第四學年 Fourth Year							
體育選修	Physical Elective Course	1	2	0	1	2	0
專業選修科目 Department Electives Courses							
第一學年 First Year							
零售管理	Retailing Management				3	3	0
程式設計	Programming				3	3	0
會計學	Accounting				3	3	0
第二學年 Second Year							
金融機構與市場	Financial Institutions and Markets	3	3	0			
連鎖與加盟管理	Franchise Business Management	3	3	0			
多媒體設計	Multimedia Design	3	3	0			
物聯網導論與應用	Introduction and Application for Internet of	3	3	0			
●物流管理	Logistics Management	3	3	0			
消費者行為	Consumer Behavior				3	3	0
管理會計	Managerial Accounting				3	3	0
●顧客關係管理	Customer Relationship Management				3	3	0
採購與庫存管理	Purchasing and Inventory Management				3	3	0
第三學年 Third Year							
●行銷研究	Marketing Research	3	3	0			
資料處理與統計分析	Data Processing and Statistical Analysis	3	3	0			
財務管理	Financial Management	3	3	0			
通路策略	Distribution Strategy and Management	3	3	0			
網際網路程式設計	Internet Programming	3	3	0			
國際貿易實務	The Practice of International Trade	3	3	0			
●賣場規劃與管理	Store Facility Planning and Management				3	3	0
投資學	Investments				3	3	0
創意行銷	Creative Marketing				3	3	0
資訊管理	Information Management				3	3	0
大數據分析	Big Data Analysis				3	3	0
第四學年 Fourth Year							
●企業資源規劃	Enterprise Resource Planning	3	3	0			
流通科技管理	Distribution Technology Management	3	3	0			
●專案管理	Project Management	3	3	0			
組織理論	Organization Theory	3	3	0			
進階商用英文	Commercial English	3	3	0			
●零售實務個案	Retail Practical Case				3	3	0
●全面品質管理	Total Quality Management				3	3	0
網路行銷	Internet Marketing				3	3	0
商用法規	Business Laws and Regulations				3	3	0
組織行為	Organization Behavior				3	3	0
門市作業實習	Practice of Retail Store Operation	3	0	3			
商圈調查實習	The Practice of Commercial Centre	3	0	3			
資料分析實習	The Practice of Data Analysis	3	0	3			
物流作業實習	The Practice of Logistics Operation				3	0	3
行銷企劃實習	The Practice of Marketing Planning				3	0	3
連鎖與加盟管理實習	Practice of Chain Store and Franchise Management				3	0	3
專題師徒實習(一)	Mentor-Apprentice Internship Course for Project(I)	3	0	3			
師徒實務專題(一)	Mentor-Apprentice Project study (I)	3	0	3			

備註 Note:

一、畢業至少應修滿 128 學分【必修 83 學分，選修至少 45 學分(須含本系專業選修至少 30 學分)】

Students should complete at least 128 credits before graduation, including 83 required credits, 45 elective credits (elective credits should have at least 30 credits from department elective courses).

二、本校訂有「國立勤益科技大學學生英文及資訊能力與服務學習畢業門檻辦法」，請依規定辦理。

Please follow the rule of English, Computer Ability and Service Learning Graduation Threshold in National Chin-Yi University of Technology.

三、通識教育學院所開設之「博雅通識課程」學分數(時)為 2 學分 2 學時或 3 學分 3 學時，經 101 學年度第二學期校課程委員會會議通過。

Liberal Arts General Study courses opened by College of General Education, are divided into 2 hours course with 2 credits or 3 hours course with 3 credits, ratified by Course Committee in 2012.

四、第四學年專業選修得自由選擇校內之選修課程或 6 門校外實習課程模組。

There are two options for taking courses at the fourth year of undergraduate program: 6 credits for internship courses or formal

Courses in University.

五、第四學年專業選修之校外實習課程模組，可選修人數依實際媒合結果而定，實習期間為一學年，學生以分發一次為原則。

Based on the result of internship recruitment, students who are taking 6 credits for off-campus internship courses during the fourth year of undergraduate program must have one year of off-campus internship at the same institute.

六、為執行教育部補助技專校院辦理實務課程發展及師生實務增能計畫-105 學年度第一階段系科實務課程發展計劃，凡本系專業必修課程，皆可搭配業界專家協同教學並調整為實務課程。

To implement the project of Industry-academic Cooperation from the Ministry of Education, students who are taking courses from the

Department of Distribution Management can have collaborative teaching implementation of effectiveness of the industry experts as a practical course.

七、畢業年級相當於國內高級中等學校二年級之國外或香港澳門地區同級同類學校畢業生，以同等學力資格入學大學部一年級者，除前項規定之畢業應修學分數外，需另增補選修 12 學分。

Students from Hong Kong/Macau or the other countries, who are entering undergraduate school as a freshman with equivalent learning ability, such as graduation grade which is equivalent to sophomore / second year high school in Taiwan, are required to take additional 12 credits except for the above required credits.

八、課程名稱前有標示「●」符號者，為「職能專業課程」。

Courses with a "●" refer to a professional competence course